

# News Release



## WINDOW FILMING SPECIALIST PENTAGON PROTECTION LAUNCH NEW GRAPHICS DIVISION, FROST-TEK



Window filming specialist, Pentagon Protection, launch the latest in 'one-stop-shop' graphics with their Frost-tek<sup>®</sup> division offering cut-to-size frosted film and etched effect vinyl as a practical and effective alternative to etched glass, at a fraction of the cost.

Serving both the commercial and residential markets, frost-tek are able to provide immediate support to Pentagon and a client base that includes property facilities, health and safety and interior design, for bespoke and 'off-the-shelf' graphic design, whilst also developing and promoting graphics to a new and buoyant residential market as a practical, modern alternative to dusty blinds or net curtains, with the frost-tek catalogue of existing graphics and payment online it has never been simpler.

Stephen Harray, Pentagon Protection's Sales Director had this to say:

"In-house support in terms of both design and cutting gives us another opportunity to provide customer support in turnaround time for graphics whilst also offer expert advise and support for tailor-made designs from corporate branding and identity or indeed special effects. Bringing graphics in-house also forms part of our business strategy to increase our online marketing and product sales and support."

**For further information please contact:  
Stephanie E. Kirkwood on 01494 793 333  
or email [s.kirkwood@pentagonprotection.com](mailto:s.kirkwood@pentagonprotection.com)**

**Alternatively visit [www.frost-tek.co.uk](http://www.frost-tek.co.uk) or email  
[frost-tek@pentagonprotection.com](mailto:frost-tek@pentagonprotection.com)**

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